

**British
Dermatological
Nursing Group**

2011 Corporate Sponsorship





About Us

The British Dermatological Nursing Group was formed in 1989 as an independent speciality group for dermatology nurses throughout the British Isles.

The aims of the BDNG are to:

- Promote the development of the highest standard of care for the patient receiving dermatological care;
- Promote the development and recognition of the nurse's role in dermatology for the benefit of the patient;
- Promote and support education and research;
- Provide a source of expertise for nurses facing clinical and managerial challenges in the field of dermatology nursing;
- Provide a forum for the dissemination of developments and knowledge in the field of dermatology nursing

We are a company limited by guarantee and a registered charity and our Committee is made up of elected representatives.

This elected Committee serve for a period of 1-2 years and we actively encourage members to join the Committee. This allows us to remain dynamic and promotes our group as a progressive and inclusive organisation.

The Executive Committee:

- **Sheila Robertson – President**

Sheila took on the position of President in July 2010. Having worked in dermatology for more than 20 years, her present post as Dermatology Liaison Nurse Specialist involves developing a seamless service between primary and secondary care services



- **Wendy Worth – Treasurer**

Wendy has worked as the Senior Dermatology Nurse within the Dermatology Department at Burton NHS Foundation Trust for the past 4 years. She was elected as BDNG Treasurer in July 2010 following two years as Trent Regional Representative.

- **Liz Parrish – Secretary**

Liz has been a member of the BDNG for 12 years and the Secretary since 2007. As lead Nurse/Matron for dermatology in East Kent, she leads a team of nurses in a dedicated dermatology department in an acute Trust.

- **Fiona Reid – Secretary Elect**

Fiona was elected as Secretary Elect in July 2010. She has worked in dermatology in a variety of roles for over 20 years. Fiona works for Galderma in a non promotional role and maintains an honorary contract with Harrogate and Leeds NHS Trusts.

In addition to the Executive Committee, the BDNG also has elected Regional Representatives from around the British Isles. These regions are:

- **Ireland**
- **Scotland**
- **Wales**
- **South East**
- **South West**
- **London**
- **Eastern**
- **Trent**
- **West Midlands**
- **North West**
- **Northern and Yorkshire**

Dermatological Nursing

This is the quarterly journal of the BDNG. Rebecca Penzer and Geeta Ayer are the clinical editors of the journal. This peer reviewed journal contains a variety of articles: Clinical Reviews, Practice Development, Clinical Research and Audit as well as practical skills, products reviews and news and views from around the country.

Scientific Committee

This important Committee organises the Scientific Session at our Annual Conference as well as judging applications for BDNG Research Awards. The Committee is chaired by Annabel Smoker, University of Southampton.



Our Membership

Currently we have over 840 members throughout the British Isles and world-wide and our membership is increasing each year. To reflect the diversity that makes up the dermatology forum, we offer two types of membership

Ordinary membership is open to registered nurses in the UK and Ireland working in dermatology

Associate membership is open to any healthcare professional with an interest in dermatology and overseas applicants

Membership benefits include:

- Quarterly Dermatological Nursing journal
- Reduced registration fee at Annual BDNG Conference and Regional Meetings
- Travel Awards
- Research Awards
- E mail alerts
- Members only section on website
- Advice and guidance from local regional representatives
- Support and advice from Executive Committee

The cost of membership is £40 per year.



Feedback from Members

"I am a member of the BDNG to keep up to date with what's happening in dermatology nursing. I enjoy reading the journal and I have attended two of the regional meetings"

BDNG Member, South West Region

"The membership subscription is excellent value for money. It is the only professional group that I recommend to my colleagues."

BDNG member, Scotland Region

"A very interesting day. I enjoyed all the content. Learnt loads. Great hands on learning from the workshops"

Delegate, Essential Dermatology Meeting, April 2010

Another excellent BDNG meeting. Very enjoyable and supportive for my role."

Delegate, Skin Cancer Sub Group Meeting, May 2010

"A fantastic meeting. Superb education, great display from the companies and all for £20."

Delegate, Biologics Sub Group Meeting, October 2010



Sub Groups

The BDNG understands that we have to meet the needs of our members. Many nurses working in dermatology have specialised and we need to offer our support for these members. Currently we have the following sub groups to meet the needs of our members in relation to the various specialities within dermatological nursing.

Within each sub group member's benefit from networking opportunities with other nurses within their field of expertise including meetings, email and phone support.

- **Paediatrics** – paediatric dermatology is a small sub speciality. The group aims to support paediatric dermatology nurses in their practice and to support nurses who although, not paediatric trained, regularly treat children and young adults. The sub group is chaired by Rosemary Turnbull, Paediatric Dermatology Nurse Specialist in Chelsea and Westminster Hospital, London
- **Non Medical Prescribing** – non medical prescribing has grown in the last few years. Currently approximately 25% of BDNG members are registered independent non medical prescribers with many more prescribing through patient group directives. This sub group was initially set up to canvass government to support the development of non medical prescribing in dermatology. The BDNG is represented on the BAD Therapy, Guidelines and Audit Group through members of the nurse prescribing sub group. This group has also developed strong links with the Association of Nurse Prescribers and is currently chaired by Sharon Hulley, Clinical Nurse Specialist in the University Hospital of Wales
- **Primary Care** – With more and more of dermatology services now being delivered in primary care, this important sub group supports specialist dermatology nurses working in a community setting as well as primary care nurses who may see patients with skin conditions. The sub group is chaired by Zoe Foster Goss, Dermatology CNS in Chelsea and Westminster Hospital, London.



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- **Skin Cancer** – this sub group was set up 2007 and is currently chaired by Saskia Reeken, CNS Skin Cancer in St Georges Hospital, London. It aims to support nurses working with patients who have skin cancer, from those involved in nurse led surgery to Macmillan Cancer Nurses. This sub group has strong links with the British Association of Skin Cancer Nurses (BASCN) and supports colleagues through education and networking
- **Photobiology** – this sub group was established in 2008 as a support group for all phototherapists and dermatology nurses with an interest in photodermatology. Chaired by Karen Stephen, Lead Nurse, Ninewells, Dundee and Trish Garibaldinos, Clinical Nurse Specialist, St John’s Institute of Dermatology, London , this sub group aims to develop online networking for the dissemination of protocols and ideas
- **Biologics** – this sub group was established in July 2009 as a support network for nurses involved in the use of biologics, to act as a reference group for NICE/SMC consultations and to provide a nursing representative on the BADBIR steering committee. This sub group is co-chaired by Karina Jackson, Nurse Consultant, St John’s Institute of Dermatology, London and Alison Rowe, Dermatology Specialist Nurse for Chronic Disease Management at City Hospital, Birmingham
- **Practical Management** – this new sub group aims to support and share best practice with nurses working at all levels within dermatology. It will address the issues that fall outside the remit of the other sub groups, filling the gaps and cascading the work of the other specialist sub groups to address the difference learning needs of our less experienced/specialist members. This group will be chaired by David Haigh, Nurse Practitioner, Barnsley Hospital.
- **Skin surgery** – as many of our members are involved in skin surgery, this new sub group will act as a support network for BDNG members involved in all levels of skin surgery. This sub group will be chaired by Ben Sarapuddin, CNS Dermatology, Walsall Manor NHS Trust, West Midlands



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- **Contact Dermatitis** – this new sub group aims to provide support and education for members involved in the investigation and management of patients with contact dermatitis. The chair of this sub group will be Sarah Catten, Norfolk and Norwich University Hospital.



Proposed Meetings 2010

Essential Dermatology
and
Practical Management in Dermatology

April 2011, London

Paediatric Nursing in Dermatology
and
Skin Cancer Nursing in Dermatology
and
Photobiology Meeting

May 2011, Birmingham

Biologics Meeting
and
Primary Care Dermatology Meeting

September 2011, London

Contact Dermatitis Meeting
and
Skin Procedures in Dermatology
and
Essential Dermatology

October 2011, Manchester

Non Medical Prescribing in Dermatology

November 2011, Birmingham



Corporate Membership Scheme 2011

Diamond Sponsorship

- Exhibition stand space at five regional meetings
- Pre-meeting informal networking dinner for one company representative on the previous evening at each regional meeting
- Sponsorship of a BDNG Conference Award (valued at £500). The award is linked to the sponsoring company e.g. Pharma X Travel Award
- Exclusive networking President's Dinner during the BDNG Annual Meeting
- A flyer inserted into each meeting folder
- Company profile in delegate folders
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Expert input from Executive Committee to corporate materials
- Use of membership database for mailings via Secretariat four times per year (excludes postage costs)
- Unlimited use of membership database for emailings
- Opportunity to nominate five dermatology nurses to attend each of the regional meetings
- Hyperlink from BDNG website to company website
- Company profile on BDNG website
- Company logo banner on BDNG homepage
- Complimentary copies of Dermatological Nursing
- Email copy of the BDNG Email Alerts
- **Limited to five pharmaceutical companies**

Sponsorship fee

£15,000



Sapphire Sponsorship

- Exhibition stand space at three out of the five regional meetings
- Exclusive networking President's Dinner during the BDNG Annual Meeting
- Pre-meeting informal networking dinner for one company representative on the previous evening at each regional meeting
- A flyer inserted into each meeting delegate folder
- Company profile in delegate folders
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Use of membership database for mailings via Secretariat four times per year (excludes postage costs)
- Unlimited use of membership database for emailings
- Hyperlink from BDNG website to company website
- Company logo banner on BDNG homepage
- Company profile on BDNG website
- Complimentary copies of Dermatological Nursing
- Email copy of the BDNG Email Alerts

Sponsorship fee

£11,000



Ruby Sponsorship

- Exhibition stand space at two of the five regional meetings
- Exclusive networking President's Dinner during the BDNG Annual Meeting
- A flyer inserted into each meeting delegate folder
- Company profile in delegate folders
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Company logo banner on BDNG homepage
- Use of membership database for mailings via Secretariat twice per year (excludes postage costs)
- Unlimited use of membership database for emailings
- Complimentary copy of Dermatological Nursing
- Email copy of the BDNG Email Alerts

Sponsorship fee

£5,000



BRITISH DERMATOLOGICAL NURSING GROUP

Current BDNG Corporate Sponsors





BRITISH DERMATOLOGICAL NURSING GROUP

Contact Details

If you require any further information on the corporate membership package, please do not hesitate to contact us.

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