

**British
Dermatological
Nursing Group**

Corporate Sponsorship





BRITISH DERMATOLOGICAL NURSING GROUP

About Us

The British Dermatological Nursing Group was formed in 1989 as an independent speciality group for dermatology nurses throughout the British Isles.

The aims of the BDNG are to:

- Promote the development of the highest standard of care for the patient receiving dermatological care;
- Promote the development and recognition of the nurse's role in dermatology for the benefit of the patient;
- Promote and support education and research;
- Provide a source of expertise for nurses facing clinical and managerial challenges in the field of dermatology nursing;
- Provide a forum for the dissemination of developments and knowledge in the field of dermatology nursing

We are a registered Charity, bound by our constitution and our Committee is made up of elected representatives.

This elected Committee serve for a period of 1-2 years and we actively encourage members to join the Committee. This allows us to remain dynamic and promotes our group as a progressive and inclusive organisation.

The Executive Committee:

- Ann Davies – President
Ann is a longstanding member of the BDNG and has been the President since 2008. She has worked in dermatology for over 32 years and is a Clinical Nurse Specialist in the Welsh Institute of Dermatology, Cardiff. She is also a lecturer on the dermatology course in University of Glamorgan
- Sheila Robertson – President Elect
Sheila took on the position of President Elect in July 2009. Having worked in dermatology for more than 20 years, her present post as Dermatology Liaison Nurse Specialist involves developing a seamless service between primary and secondary care services
- Diane Joseph – Treasurer



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Diane has been the Treasurer for 1 year. She has been working in dermatology for over 20 years. Most recently as a Clinical Nurse Specialist in the Department of Dermatology, Addenbrookes Hospital, Cambridge.

- Liz Parrish – Secretary

Liz has been a member of the BDNG for 12 years and the Secretary since 2007. As lead Nurse/Matron for dermatology in East Kent, she leads a team of nurses in a dedicated dermatology department in an acute Trust.



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Our Membership

Currently we have over 700 members throughout the British Isles and world-wide and our membership is increasing each year. To reflect the diversity that makes up the dermatology forum, we offer two types of membership

Ordinary membership is open to registered nurses in the UK and Ireland working in dermatology

Associate membership is open to any healthcare professional with an interest in dermatology and overseas applicants

Membership benefits include:

- Quarterly Dermatological Nursing journal
- Reduced registration fee at Annual BDNG Conference and Regional Meetings
- Travel Awards
- Research Awards
- E mail alerts
- Members only section on website
- Advice and guidance from local regional representatives
- Support and advice from Executive Committee

The cost of membership is £40 per year.



Feedback from Members

Photobiology, skin cancer, Paediatrics Meeting May 09

"Today has been exceptional. It was such good value for money and I have learnt so much."

"It was the most informative study day I have been to for years."

"Really valuable and informative day."

Basic Dermatology Day March 09

"A very informative day relevant to practice and easy to understand."

Basic Dermatology Day April 08

"I am new to the speciality of dermatology and this course has provided me with a firm basis to begin my work in an outpatient setting. Thank you."

"Thank you for organising another great event"



BRITISH DERMATOLOGICAL NURSING GROUP

Sub Groups

The BDNG understands that we have to meet the needs of our members. Many nurses working in dermatology have specialised and we need to offer our support for these members. Currently we have the following sub groups to meet the needs of our members in relation to the various specialities within dermatological nursing.

Within each sub group member's benefit from networking opportunities with other nurses within their field of expertise including meetings, email and phone support.

- **Paediatrics** – paediatric dermatology is a small sub speciality. The group aims to support paediatric dermatology nurses in their practice and to support nurses who although, not paediatric trained, regularly treat children and young adults. The sub group is chaired by Rosemary Turnbull, Paediatric Dermatology Nurse Specialist in Chelsea and Westminster Hospital, London
- **Nurse Prescribing** – non medical prescribing has grown in the last few years. Currently approximately 25% of BDNG members are registered independent non medical prescribers with many more prescribing through patient group directives. This sub group was initially set up to canvass government to support the development of non medical prescribing in dermatology. The BDNG is represented on the BAD Therapy, Guidelines and Audit Group through members of the nurse prescribing sub group. This group has also developed strong links with the Association of Nurse Prescribers and is currently chaired by Sharon Hulley, Clinical Nurse Specialist in the University Hospital of Wales
- **Primary Care** – With more and more of dermatology services now being delivered in primary care, this important sub group supports specialist dermatology nurses working in a community setting as well as primary care nurses who may see patients with skin conditions. The sub group is chaired by Zoe Foster Goss, Dermatology CNS in Croydon PCT and is in the process of undertaking a scoping exercise looking at the role of dermatology specialist nurses in primary care



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- **Skin Cancer** – this sub group was set up 2007 and is currently chaired by Saskia Reeken, CNS Skin Cancer in St Georges Hospital, London. It aims to support nurses working with patients who have skin cancer, from those involved in nurse led surgery to Macmillan Cancer Nurses. This sub group has strong links with the British Association of Skin Cancer Nurses (BASCN) and supports colleagues through education and networking
- **Photobiology** – this sub group was established in 2008 as a support group for all phototherapists and dermatology nurses with an interest in photodermatology. Chaired by Bev Gambles, Phototherapy Specialist Nurse at Cardiff University of Wales College of Medicine, this sub group aims to develop online networking for the dissemination of protocols and ideas
- **Biologics** – this sub group was established in July 2009 as a support network for nurses involved in the use of biologics, to act as a reference group for NICE/SMC consultations and to provide a nursing representative on the BADBIR steering committee. This sub group is co-chaired by Karina Jackson, Nurse Consultant, St John's Institute of Dermatology, London and Alison Rowe, Dermatology Specialist Nurse for Chronic Disease Management at City Hospital, Birmingham



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Proposed Meetings 2010

Basic and Advanced Dermatology Day	Spring (April)
PSP Sub Group Meetings (Paediatrics/Skin Cancer/Photobiology):	Spring (May)
BDNG / BAD Annual Conference	Summer (July)
Biologics Meeting	Autumn (September)
Nurse Prescribing Sub Group Meeting	Autumn (October)
Primary Care Sub Group Meeting	Winter (November)



BRITISH DERMATOLOGICAL NURSING GROUP

Corporate Membership Scheme 2010

Corporate Diamond Sponsorship

- Exhibition stand space at five regional meetings
- Pre-meeting informal networking dinner for one company representative on the previous evening at each regional meeting
- Sponsorship of conference folders in rotation with other Diamond sponsors
- Sole sponsorship of keynote speaker in rotation with other Diamond sponsors
- Opportunity to place a banner stand in the meeting room during the Diamond sponsorship rotation
- Sponsorship of one of the five nurses presented a travel award of £500 to attend the BDNG Annual meeting – *New in 2010*
- Exclusive networking President's Dinner during the BDNG Annual Meeting
- A flyer inserted into each conference folder
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Expert input from Executive Committee to corporate materials
- Use of membership database for mailings via Secretariat four times per year (excludes postage costs)
- Unlimited use of membership database for emailings – *New in 2010*
- Opportunity to nominate five dermatology nurses to attend each of the regional meetings – *New in 2010*
- Hyperlink from BDNG website to company website
- Company profile on BDNG website
- Complimentary copies of Dermatological Nursing
- Email copy of the BDNG Email Alerts – *New in 2010*
- Limited to five pharmaceutical companies

Sponsorship fee

£15,000



Corporate Sapphire Sponsorship

- Exhibition stand space at three out of the five regional meetings
- Pre-meeting informal networking dinner for one company representative on the previous evening at each regional meeting
- Exclusive networking President's Dinner at the President's reception during the BDNG Annual Meeting
- A flyer inserted into each conference folder
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Use of membership database for mailings via Secretariat four times per year (excludes postage costs)
- Unlimited use of membership database for emailings – *New in 2010*
- Hyperlink from BDNG website to company website
- Company profile on BDNG website
- Complimentary copies of Dermatological Nursing
- Email copy of the BDNG Email Alerts – *New in 2010*

Sponsorship fee

£11,000



Corporate Ruby Sponsorship

- Exhibition stand space at two of the five regional meetings
- Flyer inserted into conference folders
- Exclusive networking President's Dinner at the President's reception during the BDNG Annual Meeting
- Acknowledgement of sponsorship in Dermatological Nursing and on website
- Use of membership database for mailings via Secretariat twice per year (excludes postage costs)
- Unlimited use of membership database for emailings – *New in 2010*
- Complimentary copy of Dermatological Nursing
- Email copy of the BDNG Email Alerts – *New in 2010*

Sponsorship fee

£5,000



BRITISH DERMATOLOGICAL NURSING GROUP

Current BDNG Corporate Sponsors





BRITISH DERMATOLOGICAL NURSING GROUP

Contact Details

If you require any further information on the corporate membership package, please do not hesitate to contact us.

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